

# Optik TV for Hospitality.

Integrate HD TV and high-speed Wi-Fi for a better guest experience every time.



Optik TV™ for Hospitality offers your guests a complete HD experience, with more entertainment choices and maximum flexibility. It includes access to Video on Demand (VOD) and Pay Per View (PPV) events, plus a dedicated high-speed Wi-Fi connection in every guest room. Designed to deliver the entertainment experience today's traveller's expect, this solution can also help you generate incremental revenues.

## Provide entertainment, your way.

Design your own channel lineup by choosing from more than 600 channels, many in HD.

- Create your own customized Interactive Channel
  - Brand it with your hotel logo, imagery and/or videos
  - Increase revenues by advertising local amenities, hotel features, restaurant menus and more, the instant a guest's TV is turned on
  - Provide important information such as weather and RSS news feeds to keep your guests satisfied
- Generate revenue by setting your own price on our extensive Video-on-Demand (VOD) library provided to you at no-cost
  - Over 7,000 movie and series titles for guests to choose from
  - Safe, secure, PCI certified credit card billing, at the markup you decide
  - No administration required
- Enhance your guests' experience and generate additional revenues by providing access to Pay Per View (PPV) events

## Plus music at no extra charge.

Give your guests even more entertainment choice with 70+ commercial-free music channels and 80+ local radio stations at no additional cost to you.

## The dedicated, high-speed Wi-Fi connection they expect.

Free and fast Wi-Fi is no longer a luxury. It's a necessity travellers expect in every guest room.

- Every Optik-enabled room includes a dedicated, secure high speed Internet Connection
  - 802.11 b/g/n wireless-router included at no additional charge for each room
  - WPA/WPA2/AES encryption protects your guests' online sessions for their peace of mind

## Optik support makes it easy.

TELUS takes care of installation and all maintenance.

- In-room guide and instructions make everything easy
- Technical support is available 24/7

For more information, please contact your account manager or visit [telus.com/optikhospitality](http://telus.com/optikhospitality).