



# TELUS Website Services: Web Design Do It Yourself Plan Comparison

	Intro \$7/mo.	Intermediate \$12/mo.	Advanced \$17/mo.
<b>Build your Website</b>			
<p><b>Customer Access Portal</b></p> <p>Get the tools and support you need all in one place. The Customer Portal is accessible via secure login to all customers and is where you get started. It includes all the applications (EasySiteWizard, EasySiteOptimizer, EasyStoreMaker, etc.) you need to get your website up and running as well as tools like Web Analytics where you can continue to maintain and monitor your site.</p>	✓	✓	✓
<p><b>EasySiteWizard Pro: Website Creator</b></p> <p>Build a professional website with ease. A guided process for template-based website creation and editing along with a wide variety of industry based website templates, helps you quickly establish your web presence. EasySiteWizard Pro will help you name your pages, associate keywords within those pages and guide you through integrating widgets like a Google map, displaying Facebook wall posts and setting up online forms for visitors to complete.</p>	✓	✓	✓
<p><b>Joomla — Content Management (Installer)</b></p> <p>Go beyond the EasySiteWizard templates and build your site from scratch with more advanced creation and editing capabilities.</p> <p><b>NOTE:</b> This application is for users with intermediate to advanced level web expertise because of the need to understand coding.</p>	—	✓	✓
<p><b>Advanced Template Gallery — 5000+ Templates</b></p> <p>Build a more sophisticated website using this advanced website design tool with thousands of highly customizable template designs that can be edited by applications such as Adobe Photoshop, Macromedia Flash MX and Macromedia Dreamweaver MX.</p> <p><b>NOTE:</b> Knowledge of these applications is highly recommended when using the Advanced Template Gallery.</p>	—	—	✓
<p><b>WordPress — Blog (Installer)</b></p> <p>Provides the ability to create websites (including a blog) using open source technology (a platform that has been built by and for a community. It is not proprietary and is freely available to the public for use).</p>	✓	✓	✓
<p><b>Custom Error Pages</b></p> <p>Create custom error pages for your website; these pages will be displayed to your site visitors if one or more of your website pages become inactive or break (as opposed to a standard 404 error message).</p>	—	✓	✓
<p><b>EasyStoreMaker Pro™ — eCommerce Store</b></p> <p>Easily set up a full-featured online store that accepts credit card orders right from your website. EasyStoreMaker Pro features professional store templates, supports a variety of payment gateways, auto messaging, multiple product uploading, product showcasing, local tax calculation, shipping and handling fee calculations and offers a secure page to view all online orders. You do not need any programming or ecommerce development experience to create a store using this tool.</p>	—	—	✓
<p><b>osCommerce (Installer)</b></p> <p>A more advanced alternative to EasyStoreMaker Pro, suitable for those who have experience and knowledge in building an eCommerce site. osCommerce allows you go beyond the capabilities of the templates within EasyStoreMaker Pro.</p>	—	✓	✓

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<b>Market Your Business</b>			
<b>Announcer Pro — HTML Newsletter Application</b> AnnouncerPro makes it easy to create and distribute compelling email communications and newsletters. Track and measure your email marketing results in real-time through metrics such as open rates and bounce backs.	—	50 contacts/month	150 contacts/month
<b>EasySiteOptimizer</b> Optimize your website so it can be found organically through search engines. This intelligent browser-based application analyzes keywords, site content and layout of your website. It identifies areas of improvement to ensure your site is fully optimized (changes can be easily made with your EasySiteWizard Pro), and submits your pages to today's popular search engines including Google, Bing and Yahoo!	—	—	✓
<b>Web Analytics</b> Get insights about your website performance so you can better manage your online presence. Insights include daily visitor numbers, visitor origin data (did they find you through search, an external link, typing URL directly etc.) and more. Reports are available in your Control Panel.	—	✓	✓
<b>Connect With Your Customers</b>			
<b>3 GB Email Accounts</b> Portray a professional image with unique email addresses that are tied to your domain name. Our service includes spam filtering and anti-virus to protect your organization from malicious programs and viruses. Generous email storage is available to meet your needs.	5 unique addresses	100 unique addresses	1000 unique addresses
<b>EasyMail™ Set-up</b> Easily manage your domain's email accounts and configure various email account features. Includes spam settings, setting up blacklists, and help for setting up email accounts on desktop tools such as Outlook. Your email accounts can also be accessed by traditional mail reading clients like Outlook as well as over the web with Webmail and smartphones.	✓	✓	✓
<b>Email Features</b> Get all the necessary email tools to make communication easy and effective: <b>Email Set-Up:</b> Outlook 2007 Email Auto Configuration <b>Email Access:</b> BlackBerry Email Auto Configuration, Blackberry Push Email, IMAP/IMAPS, POP3/POP3s, SMTP/SMTPs, Webmail (with Personal Calendars, Contacts, Notes and Tasks) <b>Email Tools:</b> Auto-responder, Unlimited Catch-all	✓	✓	✓
<b>EasyLiveChat — Web Chat</b> Chat with customers online for an interactive personalized experience.	—	✓	✓
<b>Appointment Scheduler</b> Allow customers to book appointments online directly from your website.	—	✓	✓

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<b>Keep Your Website Running Smoothly</b>			
<b>Website Storage</b> Select the plan that gives you the storage space you need for the content on your site (i.e. pictures, videos and text).	10 GB	100 GB	300 GB
<b>Web Transfer Limit</b> Data transfer is the amount of data that is accessed by visitors to your site. The number of pages and the number of visitors you plan to have to your site will regulate how much data is transferred.	Unlimited	Unlimited	Unlimited
<b>Website Security</b> Restrict access to certain areas within your website. These areas are protected by hostname, IP address, or username and password. <b>NOTE:</b> A hostname is a unique name that would identify a computer through a network, and is known as site name. An IP Address is abbreviated for Internet Protocol, which identifies the sender and receiver of information across the Internet.	✓	✓	✓
<b>Network Monitoring and Support</b> 99.9% Target Uptime Guarantee, 24/7 Network Monitoring, Access to Log Files, 24/7 phone and email technical support	✓	✓	✓
<b>Website Maintenance Tools</b> <b>Includes:</b> Disk Usage Meter, DNS Manager, File Manager Pro, FTP Manager, Anonymous FTP, GD Library, ImageMagick Support, Log Manager, MIME Types Support, Secure Shell (SSH), SSL Manager, Shared SSL Certificate, Unlimited FTP Manager/Accounts, Access to Log Files, <b>NOTE:</b> Intermediate & Advanced Plan also include: Windows Services Manager	✓	✓	✓
<b>Technical Applications</b> <b>Includes:</b> Microsoft® SQL, MS SQL Manager, MySQL, MySQL Manager Microsoft® Frontpage® Manager, Microsoft® Access, Ajax	✓	✓	✓
<b>Advanced Languages Support Tools</b> <b>Includes:</b> CGI Scripting, Cron Support, IIS ASP Components Support, IonCube Loader Support, JSP™ Support, Own CGI Bin, Perl, PHP 4/5, PHP MyAdmin, Python, Ruby, Server Side Includes (SSI), XML Parser, Zend Optimizer Support <b>NOTE:</b> Intermediate & Advanced Plan also include: ASP / ASP.net	✓	✓	✓